



Bipasha Basu poses with the winners in Mumbai

BIPASHA Basu, the brand ambassador for Emami Vasocare Herbal Lip Balm and BoroPlus Anti Pollution Daily Face Wash selected the winners of a two-day contest that was held in Mumbai. The contestants who enlisted their names were asked to offer solutions for prevalent social issues like child trafficking, eve-teasing, corruption, glass ceiling in office etc. Priti Sureka, director, Emami Limited said, "Our brands aspire to make young women more self-confident."