

Date: July 1, 2022

The Secretary  
The National Stock Exchange of India  
Ltd.  
Exchange Plaza, Plot No. C/1, G. Block  
Bandra Kurla Complex, Bandra (E)  
Mumbai: 400051

The Secretary  
BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai: 400001

Dear Sirs,

**Re: Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligation and Disclosure Requirements) Regulation, 2015**

This is to inform you that consequent upon allotment of 4639 Equity Shares by Helios Lifestyle Private Limited ("Helios") to Emami Ltd, the Company's stake has been increased from 49.53 % to 50.40% on Issued & Paid-up Capital of the Helios.

In view of above, Helios has become subsidiary of Emami Ltd w.e.f. July 1, 2022

The details required under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 are enclosed as annexure-1.

Further, pursuant to Regulation 30(8) of the SEBI LODR Regulations the enclosed Disclosures will be made available on the Company's website at :  
<http://www.emamiltd.in/investor-info/>

Kindly take the same on record.

Thanking you,

Yours faithfully,

For Emami Limited



**A. K. Joshi**

Company Secretary & VP- Legal

Encl. As above.



*Annexure -1*

**Disclosure under sub-para (1) [i.e. Acquisition(s) (including agreement to acquire)] of Para (A) of Part (A) of Schedule III to the Regulation 30 SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015**

SI No	Particulars	
A	Name of the target entity	<b>Helios Lifestyle Private Limited</b>
B	Whether the acquisition would fall within related party transaction(s) and whether the promoter/ promoter group/ group companies have any interest in the entity being acquired? If yes, nature of interest and details thereof and whether the same is done at "arms length";	The Investee Company falls under the category of Associate Company, hence, the related party. None of the promoter/ promoter group/ group companies have any interest in the entity being acquired. Post acquisition, it has become subsidiary of the Company.
C	Industry to which the entity being acquired belongs;	Fast Moving Consumer Goods
d	Objects and effects of acquisition	Currently, the Company holds 49.53 % stake of Helios. Post allotment of 4639 equity share, Company's stake in Helios has been increased to 50.40% on Issued & Paid-up capital basis.
e	Brief details of any governmental or regulatory approvals required for the acquisition;	None
f	Indicative time period for completion of the acquisition;	July 1, 2022
g	Nature of consideration - whether cash consideration	Cash



SI No	Particulars	
	or share swap and details of the same;	
h	Cost of acquisition or the price at which the shares are acquired;	Price of shares has not been disclosed due to reasons of confidentiality
I	Percentage of shareholding / control acquired and / or number of shares acquired;	4639 Equity Shares
J	Brief background about the entity acquired in terms of products/line of business acquired, date of incorporation, history of last 3 years turnover, country in which the acquired entity has presence and any other significant information (in brief);	<p>Helios is a start-up founded by Mr. Hitesh Dhingra, Mr. Parvesh Bareja and Mr. Bhisam Bhateja.</p> <p>It manufactures and sells male grooming products under brand "The Man Company". It caters to premium segment. It offers a head to toe range of grooming products for men which includes beard products, skin &amp; hair care products, deodorant &amp; perfumes, etc.</p> <p>It has omni-channel presence and sells mainly in Indian market.</p> <p>Turnover of Helios:            INR 82.79 cr ( FY 2021-22)            INR 42.89 cr (FY 2020-21);            INR 39.34 cr (FY 2019-20);</p>

