



**ROLE REVERSAL:** Foes on the cricket field, but friends off it. Mahendra Singh Dhoni and Preity Zinta have been signed up by Emami as new brand ambassadors for its edible oil brand. Mahi and Preity will feature in a TV commercial, to be directed by Prahlad Kakkar. A special photo shoot featuring the two was done recently by ace photographer Dabboo Ratnani.