



Zandu Ayurveda launches its first Clinic at the Nature Cure & Yoga Centre in Kolkata

Kolkata, 28th August, 2013 – Zandu Ayurveda has launched its first clinic for the first time in Kolkata. It is situated inside the Nature Cure & Yoga Centre which is at Konchowki on Diamond Harbour Road. The Zandu Ayurvedic Clinic, through the art of Ayurveda, offers respite to tired city souls. In coming months, Zandu Ayurveda has plans to launch more clinics in other select cities.

Emami Ltd has always endeavored towards the propagation of Ayurveda. Emami believes in the power of Ayurveda to cure all ills and this has been all the more pronounced since Zandu, with its basket of Ayurvedic products came into the Emami fold.

The Zandu Ayurvedic Clinic has been set up under the able guidance of Shri R.S. Agarwal and Shri R.S. Goenka of Emami Ltd with the active cooperation of Shri Sunil V. Khaitan, Managing Trustee of Nature Cure and Yoga Centre.

The Zandu Ayurvedic Clinic has on its panel a number of ayurvedic experts and has also enlisted the services of Dr. P. Debasis, a renowned Ayurvedic Expert. The Clinic has been operational since early July.

The Clinic aims to support our traditional health heritage and promote Ayurvedic principles for a healthy and happy society. Along with naturopathy, the clinic also aims to use Ayurveda for additional preventive and curative support.

The Zandu Ayurvedic Clinic prescribes Ayurveda, an ancient system of healing and cure to offer some much required relaxation and rejuvenation from stressful daily living. The science of Ayurveda stands tall in the fabric of curative medicines for its holistic therapeutic value and its simple usage and zero side-effect attribute has made it one of the most dependable forms of treatment through the ages. Ayurveda is the art of living in harmony with nature. Since 1940, Zandu has been using about 200 medicinal plants and their extracts to produce a range of over 300 health promoting products holding the key to health and longevity. Emami with Zandu products brings into your life the essential goodness of Ayurveda in all its invaluable avatars.

Nature Cure and Yoga Centre which houses the Zandu Ayurvedic Clinic is a retreat for calming and rejuvenating your overworked body, mind and spirit. Located 30 minutes from the city of Kolkata, it's far enough for it to be a relaxing getaway yet near enough to offer the convenience of staying connected.

The Centre has successfully healed thousands of health seekers through natural treatments for over four decades since its inception in 1965. While Naturopathy techniques are applied, ongoing medication is also monitored and gradually tapered off as required. Qualified in-house physicians, fitness experts, nutritionists and a trained staff offer a highly customized bouquet of personal care for anyone who visits.

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