

## **Bipasha to endorse BoroPlus**

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**B**ollywood actor Bipasha Basu will endorse the new BoroPlus face wash range, Emami said on Wednesday. The brand BoroPlus endorsers' list already boasts of Amitabh Bachchan (antiseptic cream) and Kareena Kapoor Khan (antiseptic cream and moisturising lotion). Bipasha Basu has earlier been associated with Emami's Vasocare brand. — **Our Bureau**