

BUSINESS STANDARD QUIZ, EASTERN ROUND



(From left) Sampad Mishra of Rourkela Steel Plant (1st runner-up); Abhishek Das and Sudip Kalyan Dey of TCS (2nd runners-up); Tirthankar Nag, dean, academic, International Management Institute; Gaurav Sri Krishna, quizmaster; Devraj Sengupta, country head, Victorinox; Alekhya Chakraborty and Abhisekh Chakraborty of Emami (winners); and Dibya Dash of Rourkela Steel Plant (1st runner-up), at the Business Standard Quiz in Kolkata on Saturday.

SUBRATA MAJUMDER

Emami wins BS Quiz for East

BS REPORTER

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One of the best questions was saved for the last in the BS Quiz (east) of *Business Standard* held here on Saturday.

An audio clip was played and the participants were asked to identify the person who was on the board of Walmart. The question by quizmaster Gaurav Sri Krishna was

one of those to which most, including the audience, had no answer.

The answer was Hillary Clinton.

The quiz in Kolkata saw participation from 50 B-schools and corporate teams. Participants included Indian Institute of Technology, Kharagpur, TCS and Emami.

Alekhya Chakraborty and Abhisekh Chakraborty from

Emami were the winners. SAIL's Rourkela team, comprising Sampad Mishra and Divya Dash were the first runners-up and TCS's Abhisekh Das and Sudip Kalyan Dey were the second.

While the winners were awarded a cash prize of ₹25,000, the first and second runners-up got ₹15,000 and ₹10,000, respectively. Candidates for the competi-

tion were short-listed after written tests, which threw up 12 teams that participated in two semi-final rounds. Participants were largely tested on their knowledge of business strategy and brands.

The final round saw participation from TCS, Srei Infrastructure, SAIL (Rourkela), Emami, Capegemini and Mjunction.