

THE 100 RICHEST INDIANS

COLLECTOR'S EDITION

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The Digital Evangelist

Jio has the potential to touch the lives of 1.3 bln Indians. Game changer Mukesh Ambani today is in a league of his own



Mukesh Ambani

CHAIRMAN, *Reliance Industries*

Network 18 www.forbesindia.com

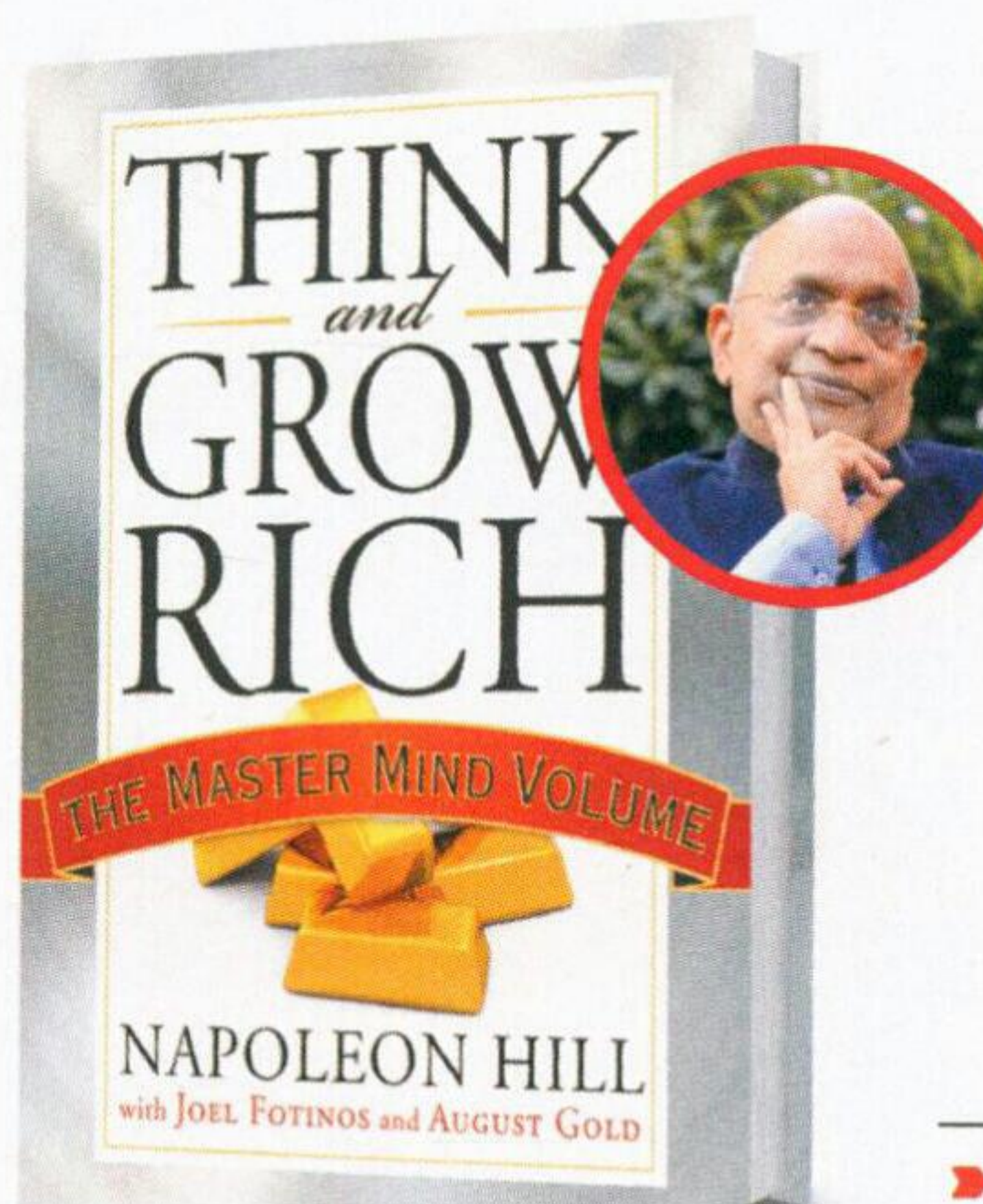
A Long Shelf Life

BILLIONAIRES ON THE BOOKS THAT HAVE HAD AN IMPACT ON THEM AND THE ONES THEY KEEP GOING BACK TO

RS Agarwal

FOUNDER AND EXECUTIVE CHAIRMAN, **EMAMI**

The one book that has impacted me the most is *Think and Grow Rich* by Napoleon Hill. It tells you the steps needed to create wealth and be successful in business. Hill writes it is essential to have a definite purpose, a mastermind and an eye for detail to succeed. The book has greatly influenced me in my career, and has acted as a Bible to set the foundation of my business. I am currently reading *My Years with General Motors* by Alfred P Sloan, Jr. It is a fascinating read. If you have to read one book on business, then it is this. It is a treasure trove of ideation,



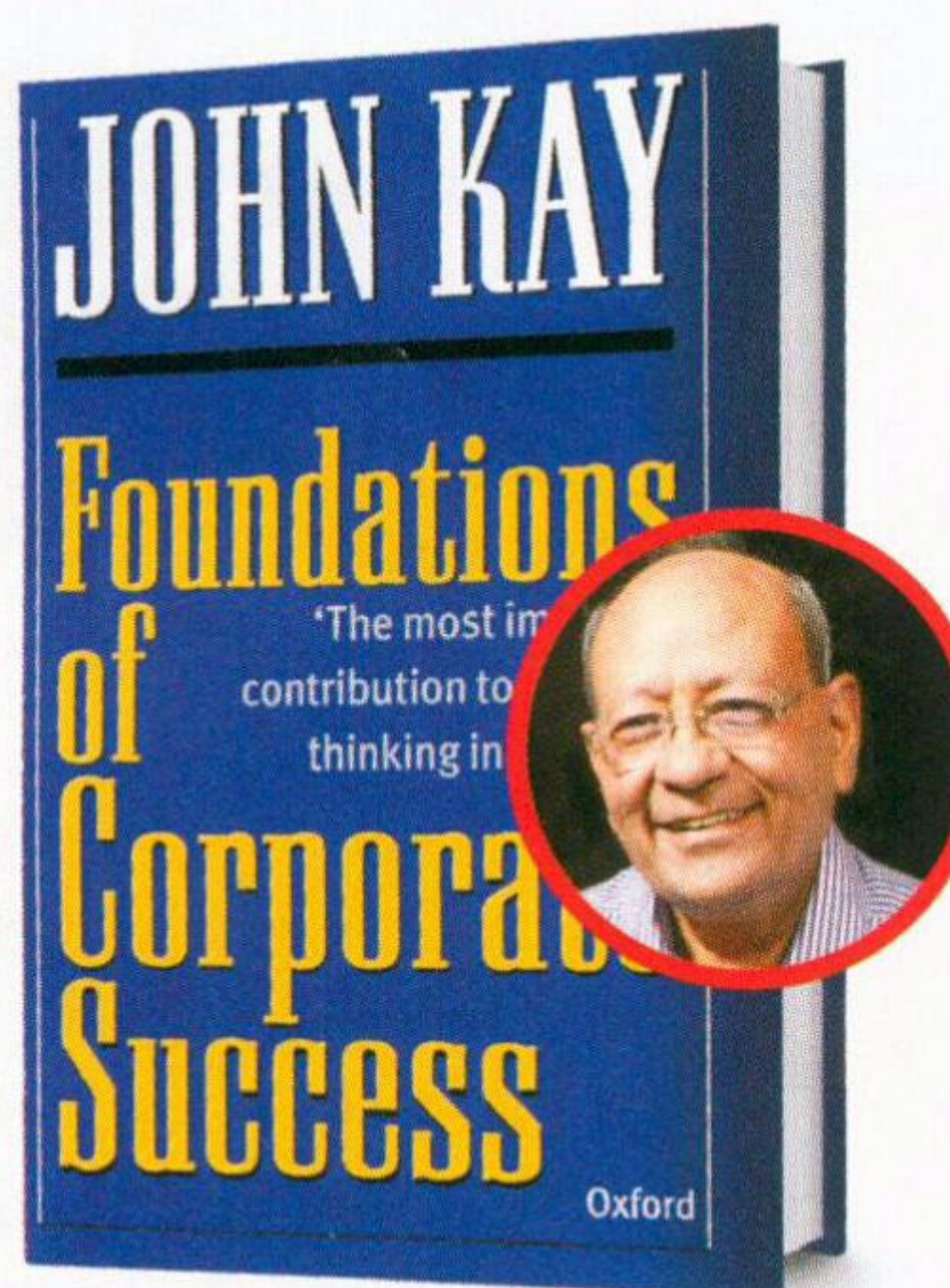
showing how Sloan executed his ideas successfully. He was a visionary who saw to it that General Motors became a leading automobile company.

—As told to Sayan Chakraborty

RS Goenka

FOUNDER AND WHOLE-TIME DIRECTOR, **EMAMI**

The teachings of the *Bhagavad Gita* have greatly influenced me in viewing life and its ups and downs from the correct perspective. I have found the *Bhagavad Gita's* call for selfless action and to do what is right very inspiring. It has a deep-rooted significance and is extremely relevant to our lives. It has helped me develop the right



attitude towards life, work, family and others, and helped bring clarity to my thoughts and actions. I am currently reading *Foundations of Corporate Success* by John Kay. This book lucidly explains the sources and sustainability of the competitive advantage of businesses.

—As told to Sayan Chakraborty