Regd. Office:

687, Anandapur, E. M. Bypass, 2nd Floor Kolkata - 700 107 Phone : 6613 6264 E-mail: panemamics @emamigroup.com

Diwakar Viniyog Private Limited

CIN: U24246WB1984PTC037090

Date: 18.02.2020

The Secretary

National Stock Exchange of India Limited Exchange Plaza Plot No. C/1, G Block Bandra-Kurla Complex Bandra(E)

Mumbai - 400 051

The Secretary

The Calcutta Stock Exchange Limited 7, Lyons Range Kolkata - 700 001

Dear Sir,

The Secretary

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street

The Company Secretary

Emami Limited 687, Anandapur **EM Bypass** Kolkata - 700 107

Mumbai - 400 001

Sub: Disclosure under Regulation 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 along with the disclosure of reason for encumbrance

Please find enclosed herewith disclosure in terms of Regulation 31(1) & 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

Further, Pursuant to the SEBI Circular no. SEBI/HO/CFO/DCRI/CIR/P/2019/90 dated August 07, 2019, we are enclosing disclosure of reasons for encumbrance by the promoters and promoter group in respect of shares of Emami Limited.

The same may please be taken on record and suitably disseminated to all concerned.

This is for your information & record.

Thanking you,

Yours faithfully, for Diwakar Viniyog Private Limited

Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

Annexure - II

Name of listed company	EMAMI LIMITED				
Name of the recognised stock exchanges where the shares of the company are listed	The National Stock Exchange of India Ltd BSE Limited The Calcutta Stock Exchange Limited				
Name of the promoter(s) / PACs whose shares have been encumbered	Diwakar Viniyog Private Limited Bhanu Vyapaar Private Limited				
Total promoter shareholding in the listed company	No. of shares – 239393412 % of total share capital – 52.74%				
Encumbered shares as a % of promoter shareholding	68.9056				
Whether encumbered share is 50% or more of promoter shareholding	YES				
Whether encumbered share is 20% or more of total share capital	YES				

For DIWAKAR VINIYOG PRIVATE LIMITED

Signature of Authorised Signature by

Place: Kolkata Date: 18/02/2020

				DI		Specific details	ERTAINING TO ENCUMBRANCES				End use of Money	
Encumbrance 1 (Date of creation of encumbrance:	Type of encumbrance (piedge, lien, negative lien, non-disposal undertaking etc. or any other covenant, transaction, condition or arrangement in the nature of encumbrance)	No. o	hares encumbered of Shares : I share capital :	Name of the entity in whose favour shares encumbered (X)	Whether the entity X is a scheduled commercial bank, public financial institution, NBFC or housing finance company? If No, provide the nature of the business of the entity. (YES/NO)	Names of all other entities in the agreement Listed company and its group companies (if any) 1) Other entities (if any) 1)	Whether the encumbrance is relating to any debt instruments viz. debenture, commercial paper, certificate of deposit etc.? If yes, provide details about the instrument, including credit rating (YES/NO) If yes, 1. Name of the issuer 2. Details of th debt instrument 3. Whether the debt instrument is listed on stock exchanges? 4. Credit rating of the debt instrument 5. ISIN of the instrument	Value of shares on the date of event / agreement (A) (Rupees in Crores)	Amount involved (against which shares have been encumbered) (B) (Rupees in Crores)	Ratio of A / B	Borrowed amount to be utilized for what purpose – (a) Personal use by promoters and PACs (b) For the benefit of listed company Provide details including amount, purpose of raising money by listed company, schedule for utilization of amount, repayment schedule etc. (a) Any other reason (please specify)	Remarks
		No of shares	%age of toal share cpaital									
17.02.2020	Pledge	85000	0.0187	Shine Star buildcap- Pvt. Ltd. (Lender)	Yes, NBFC	Prabhakar Viniyog Private Limited (Borrower) & Diwakar Viniyog Pvt. Ltd. (Pledgor)	No	2.42	1.10	2.20	Repayment of loan	Pledge of Additional Shares for Existing Loan
17.02.2020	Pledge	1640000	0.3613	IDBI Trustoeship Services Ltd. (Trustoe) and Credit Suisse AG- Singapore Branch (Lender)	No, Trustee	Diwakar Viniyog Pvt. Ltd, Raviraj Viniyog Pvt. Ltd., Prabhakar viniyog pvt. Ltd, Bhanu vyapaar Pvt. Ltd, Suntrack Commerce Pvt. Ltd, Suraj viniyog Pvt. Ltd. (Pledgor)	Yes 1.Sundew Finance Pvt Ltd (Issuer) 2. Issue of upto 350 Unlisted Unrated Redeemable Non-Convertible Debentures of Face value of Rs10,00,000 each 3. No 4. N.A 5.INE081007013	46.63	23.32	2.00	Short term loan for Reayment of loan of group companies	Pledge of Additional Shares for Existing Loan

For DIWAKAR VINIYOG PRIVATE LIMITED

Director / Authorised Signatory