

Want to play mythological characters: Jr. NTR

R. RAVIKANTH REDDY
HYDERABAD

Junior NTR, popularly referred to as Young Tiger by his fans, says his dream role on the big screen would be any character or all the roles that his legendary grandfather essayed in the mythological epic *Daana Veera Shoora Karna*.

"Those roles are intense, complicated in their characterisation and yet fascinating, and one day I want to play those roles," he said

while interacting with journalists at a promotional event.

"I don't plan anything in advance, either doing the next film or preparing for future, and take life as it comes," he said, talking about his new role in *Big Boss* on the small screen. On his latest film *Jai Lava Kusha*, he said all the three roles were challenging and hoped people would like it. Earlier, Mr. NTR met a few lucky winners chosen by Emami Ltd that markets Navratna

cool oil as part of the Meet and Greet contest. Mr. NTR said Navratna oil was his first endorsement and different campaigns, have brought the product and him closer to the people.

Association with Jr. NTR not only helped in strengthening the relationship with our existing customers, but also enabled us to reach out to new consumers, said Anupam Katheriya, senior general manager (marketing), Emami Ltd.



Actor Jr. NTR and Anupam Katheriya, senior general manager, Emami Ltd, at an event in the city on Sunday. ■ K.V.S. GIRI