

Shruti Haasan to endorse Kesh King

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Actor Shruti Haasan will be the new brand ambassador for FMCG Emami's ayurvedic hair care brand, Kesh King. Shruti will be endorsing the Kesh King Ayurvedic Medicinal Oil specifically for the South and the brand's Aloe Vera Herbal Shampoo on a pan-India basis. Actor Juhi Chawla, who is the current brand ambassador of Kesh King Ayurvedic Medicinal Oil will continue as the national face of the product, Emami said as per a release issued by the company. OUR BUREAU