

Big B, Hirani for Emami ad

Kolkata: Amitabh Bachchan to appear for the first time in a Rajkumar Hirani Productions for a BoroPlus Antiseptic Cream advertisement soon. Kangana Ranaut also is cast for the first time by Hirani's productions.

Produced by Rajkumar Hirani Productions and directed by Karan Narwekar, the TVC is slated to hit the air in the month of October, this year. Priti Sureka, director, Emami said, "The new BoroPlus Antiseptic Cream TVC aims to capture one of the biggest talent pools that Bollywood can offer at this point of time and create a classic." TNN