

Zandu kids' balm; Emami Ltd has launched Zandu Gel Balm Junior, a mild but effective multipurpose remedy in hand to relieve kids from pain. Mohan Goenka, director, Emami Ltd, said, "The incidences of headache, body ache and cold among kids are on the rise owing to erratic lifestyle, stress, and physical exertion. This presents us with a robust and yet untapped market for pain management for children."