

[emami group]

HIGH ON DYNAMISM

EMAMI GROUP IS A NAME TO RECKON WITH IN AREAS LIKE FMCG, EDIBLE OIL, PAPER, BIO-DIESEL, WRITING INSTRUMENT, HEALTHCARE, REALTY, RETAIL AND CONTEMPORARY ART

Way back in 1970s, two childhood friends, Radheshaym Agarwal and Radheshyam Goenka, started a journey with a dream in their eyes, a vision in their mind and a capital of just Rs 20,000. Today, their dreams have culminated into a gigantic business conglomerate of Emami Group which enjoys a turnover of Rs 10,000 crore and a present market valuation of over Rs 25,000 crore. Generating employment for a strong 20,000 workforce, Emami Group has significant leadership positions in diversified business areas like FMCG, edible oil, paper, bio- diesel, writing instrument, healthcare, realty, retail and contemporary art. The group also has

core then. Following this dynamic growth pattern, the company recently forayed into high growth potential areas of feminine hygiene and organic personal care with subsequent acquisitions of 'She - Comfort' sanitary napkin brand and Fravin Pty Ltd, an Australian company which has a strong foundation in R&D of organic and natural personal care products.

Apart from Emami Limited, Emami Group comprises Emami Agrotech Ltd (formerly Emami Biotech Ltd) – the manufacturer of popular edible oil brand Emami Healthy & Tasty and the only bio-diesel manufacturer in Eastern India. Emami Agrotech has recently acquired the 50-year-old heritage Vanaspati brand – Rasoi. Emami Paper, India's



R S Agarwal & R S Goenka,
Founders &
Joint Chairmen,
Emami Group

THE ETBCA IS AN EXCELLENT PLATFORM TO RECOGNISE THE BEST IN THE INDUSTRY FOR THEIR OUTSTANDING PERFORMANCE AND SIGNIFICANT CONTRIBUTION TO THE ECONOMIC RESURGENCE OF THE STATE. RECOGNITION OF SUCH HIGH STANDARDS WILL ACT AS AN INSPIRATION TO THE INDUSTRY TO STRIVE AHEAD FOR BETTER PERFORMANCE AND BIGGER ACHIEVEMENTS IN THE DAYS TO COME

ambitious vision in the fields of cement production and solar power.

The group's journey started with Emami Limited, the flagship company which is one of the top 10 FMCG players in India, manufacturing and marketing leading personal care and healthcare brands like BoroPlus, Navratna, Zandu Balm, Fair and Handsome, Menthoplus Balm, Sona Chandri Chyawanprash and many more.

Growth for Emami has always been a strategic mix of organic and inorganic.

The company created a history in M&A in India, when it acquired the 100-year-old ayurvedic brand Zandu Pharmaceuticals Ltd for a whopping amount of Rs 730

largest newsprint manufacturer, CRI Tips – the world's fourth largest ball point tip manufacturer, Emami Realty

– a leading real estate company with projects like South City, Urbana and Emami City, AMRI Hospitals – Eastern India's largest chain of hospitals, Frank Ross & Starmark – the largest pharmacy and leisure store chain in the East and Emami Chisel Art – one of the finest art galleries in India also

significantly add to the group's strong industry presence. Emami has a vision of generating 200 MW of solar power and in sync with that it is setting up a 4 MTPA cement plant in Chhattisgarh with two split grinding units in Bengal and Odisha of 1.5 MTPA each at a total investment of around Rs 3,000 crore.



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This endeavour inspires entrepreneurship, promotes leadership and recognises excellence in business.

K K Bangur, Chairman, Graphite India