



1 COLGATE [1]*	21 CLOSEUP [9]	41 VICKS [20]	61 KITKAT [74]	81 SANTOOR [52]
2 NOKIA [7]	22 POND'S [25]	42 GOODKNIGHT [24]	62 FANTA [55]	82 AMRUTANJAN BALM [73]
3 DETTOL [2]	23 TIDE [22]	43 PARACHUTE [29]	63 CROCIN [69]	83 BOROPLUS [61]
4 MAAZA [6]	24 PEPSODENT [33]	44 AMUL [68]	64 5 STAR [57]	84 MEDIMIX [56]
5 MAGGI [10]	25 HORLICKS [46]	45 FEVICOL [62]	65 MUNCH [67]	85 PHILIPS [136]
6 LUX [5]	26 COCA-COLA [44]	46 LIMCA [48]	66 SONY (CONSUMER DURABLES) [124]	86 HONDA (TWO WHEELERS) [122]
7 SURF EXCEL [15]	27 SAMSUNG (CONSUMER DURABLES) [81]	47 ALLOUT [31]	67 WHEEL [71]	87 IODEX [89]
8 CLINIC PLUS [3]	28 VODAFONE [19]	48 VIM [39]	68 CINTHOL [50]	88 BOOST [87]
9 BATA [16]	29 FAIR & LOVELY [35]	49 RASNA [17]	69 LIC [102]	89 SARIDON [93]
10 FROOTI [18]	30 DOVE [21]	50 BOURNVITA [34]	70 VASELINE [77]	90 NIRMA [76]
11 BRITANNIA [11]	31 COMPLAN [53]	51 TATA TEA [58]	71 BSNL [54]	91 LAKME [75]
12 AIRTEL [8]	32 HEAD & SHOULDERS [43]	52 BIG BAZAAR [47]	72 NESTLE MILK CHOCOLATE [78]	92 PERK [116]
13 RIN [36]	33 PEPSI [12]	53 LG (CONSUMER DURABLES) [94]	73 GARNIER [70]	93 WHIRLPOOL [110]
14 PARLE [37]	34 SUNSILK [32]	54 7UP [40]	74 CADBURY ECLAIRS [101]	94 BOROLINE [85]
15 LIFEBOUY [4]	35 MOOV [23]	55 MIRINDA [26]	75 JOHNSON & JOHNSON [60]	95 NESCAFE [82]
16 TATA SALT [28]	36 SPRITE [49]	56 LAY'S [83]	76 HARPIC [84]	96 D'COLD [96]
17 SAMSUNG MOBILE [41]	37 THUMS UP [13]	57 PANTENE [42]	77 GODREJ NO.1 [59]	97 MORTEIN [63]
18 CADBURY DAIRY MILK [38]	38 ARIEL [30]	58 ZANDU BALM [65]	78 PEARS [111]	98 ORAL-B [91]
19 KURKURE [14]	39 STATE BANK OF INDIA [45]	59 SUNFEAST [66]	79 AASHIRVAAD [80]	99 UJALA [72]
20 GLUCON-D [27]	40 SLICE [51]	60 TITAN [90]	80 BISLERI [79]	100 TATA DOCOMO [126]

*The number in brackets reflects 2013 rankings