

Dated: July 5, 2023

The Manager
BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai- 400001
Scrip Code: 531162

The Manager
National Stock Exchange of India Ltd
Listing Department
Exchange Plaza, 5th Floor, Plot No. C/1
G Block, Bandra Kurla Complex
Bandra (E), Mumbai-400 051
Symbol: EMAMILTD

Subject: Intimation of completion of Buyback by Emami Limited ("Company") in terms of Securities and Exchange Board of India (Buy -Back of Securities) Regulations 2018, as amended ("Buyback Regulations"), through open market route using stock exchange mechanism ("Buyback").

Dear Sir / Madam,

This is in furtherance to, (i) our letter dated March 24, 2023 informing the outcome of the meeting of the Board of Directors of the Company ("**Board**") approving the Buyback; and (ii) letter dated March 28, 2023 regarding submission of the public announcement for the Buyback dated March 27, 2023 which was published on March 28, 2023 ("**Public Announcement**").

The Board of Directors of the Company (the "**Board**" which expression shall be deemed to include committee constituted by the Board and/or officials, which the Board have authorised to exercise its powers, including the powers conferred by the board resolution), at its meeting held on 24/3/2023 ("**Board Meeting**"), approved the buyback of fully paid-up equity shares of the face value of INR 1/- (Indian Rupee One Only) ("**Equity Shares**") of the Company, each from its shareholders /beneficial owners (other than those who are promoters, members of the promoter group or persons in control), from the open market through stock exchange mechanism for an aggregate amount not exceeding INR 18,600 Lakh (Rupees Eighteen Thousand Six Hundred Lakh Only) ("**Maximum Buyback Size**"), and at a price not exceeding INR 450/- (Rupees Four Hundred And Fifty Only) per Equity Share ("**Maximum Buyback Price**"), payable in cash (the process being referred hereinafter as "**Buyback**").

The Maximum Buyback Size and Maximum Buyback Price do not include any other expenses incurred or to be incurred for the Buyback like filing fees like filing fees payable to SEBI, brokerage cost, filing fees, advisory fees, intermediaries' fees, public announcement publication expenses, printing and dispatch expenses, applicable taxes such as buyback tax, securities transaction tax, goods and services tax, stamp duty etc. and other incidental and related expenses (collectively referred to as "**Transaction Costs**").

As on July 5, 2023, the Company has bought back a total of 46,50,000 (Forty Six Lakhs Fifty Thousand) fully paid up equity shares (constituting 1.05% of the pre-buyback paid-up equity share capital of the Company), and the total amount invested towards the Buyback is ₹18,530.23 Lakhs (Rupees Eighteen Thousand Five Hundred Thirty Lakhs and Twenty Three Thousands Only) (excluding Transaction Costs), which represents 99.62% of the Maximum Buyback Size. The price at which the Equity Shares were bought back was dependent on the price quoted on BSE Limited and National Stock Exchange of India Limited, together referred to as "**Stock Exchanges**". The highest price at which the Equity Shares were bought back was

₹ 439.00 per Equity Share while the lowest price was ₹ 362.41 per Equity Share. The Equity Shares were bought back at an average price of ₹ 398.50 per Equity Share. These prices are based on contract notes issued by the Company's broker (IIFL Securities Limited) and exclude Transaction Costs.

Consequently, the Buyback Committee in its meeting held on July 5, 2023 has approved the closure of the Buyback pursuant to the terms of the Public Announcement with effect from July 6, 2023 (prior to the expiry of sixty-six working days from the Commencement Date).

For final numbers of Equity Shares bought back pursuant to the Buyback, average price at which such Equity Shares were bought back and other details relating to the Buyback, please refer to the post-Buyback public advertisement that shall be published in compliance with the Buyback Regulations.

The Pre Buyback and Post Buy-back summarized shareholding pattern of the Company is attached herewith as **Annexure-A**. Kindly take this disclosure on record and disseminate this information to the public.

This is for your information and records and be treated as compliance under Regulation 30 read with Part A of Schedule III, and other applicable provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements), Regulations, 2015, as amended.

Request you to take note of the same.

The above information will also be made available on the website of the Company under following link:

<https://www.emamilttd.in/investor-info/index.php#buybackshare>

You are requested to take the above information on record.

Thanking You.

Yours faithfully,

For Emami Limited

Sandeep Kumar Sultania
Company Secretary & VP - Sales Commercial
Membership No: F13546

Encl: as above

Annexure - A
Pre & Post Buyback Shareholding Pattern of Emami Limited

| Sr. No. | Category of Shareholders | Pre Buy-back (as on March 27, 2023) | | Post Buy-back (as on July 5, 2023) | |
|---------|--|--------------------------------------|--|------------------------------------|--|
| | | Number of Equity Share held | % to the existing Equity Share capital | Number of Equity Share held | % to the existing Equity Share capital |
| A. | Promoter and Promoter Group | 23,93,93,412 | 54.27 | 23,93,93,412 | 54.84 |
| B. | Public Shareholders | 20,17,56,588 | 45.73 | 19,71,06,588 | 45.16 |
| C1 | Shares underlying DRs | - | - | | |
| C2 | Shares held by Employee Trust | - | - | | |
| C. | Non Promoter-Non Public (C1+C2) | - | - | | |
| | TOTAL (A+B+C) | 44,11,50,000 | 100.00 | 43,65,00,000 | 100.00 |