



Date: 9th February, 2024

The Manager - Listing **The National Stock Exchange of India Ltd.**Exchange Plaza, Plot No. C/1, G. Block

Bandra Kurla Complex, Bandra (E)

Mumbai - 400 051 **Scrip Code: EMAMILTD**

The Manager - Listing **BSE Limited**Phiroze Jeejeebhoy Towers

Dalal Street

Mumbai - 400 001 **Scrip Code: 531162**

Sub: Press Release and Investor Presentation

Dear Sirs,

In compliance with the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015, please find enclosed the Press Release and Investor Presentation in relation to the Unaudited Financial Results of the Company for the Third Quarter ended 31st December, 2023.

The aforesaid information is also disclosed on the website of the company at https://www.emamiltd.in/

This is for your information and record

Thanking you,

For Emami Limited,

Sandeep Kumar Sultania Company Secretary, Compliance Officer & VP – Sales Commercial Membership No: A13546

(Encl: As above)



RESILIENT PROFIT LED GROWTH AMIDST CHALLENGING MACROECONOMIC ENVIRONMENT.

Q3FY24 HIGHLIGHTS

- **❖ Consolidated Revenues** at ₹ 996 crore grew by 1%
 - Domestic Business posted flat growth (5% growth excl. winter contextual products)
 - International Business grew by 8% (Constant currency growth of 11%)
- Gross Margins at 68.8% improved by 290 bps
- **❖ EBIDTA** at ₹ 315 crore grew by 7%
 - EBIDTA Margins improved by 170 bps
- PAT at ₹ 258 crore grew by 9%; Excl. One-off exceptionals, PAT grew by 11%
 - PAT Margins improved by 180 bps
- **❖** Interim dividend of 400% i.e. ₹4/- per share

Note: All financial figures are based on Consolidated Financials

Kolkata, Friday 9th February 2024: The Board of Directors of Emami Limited met on Friday, 9th February 2024 to consider the unaudited financial results of the company for the third quarter and nine months ended 31st January 2024.

The third quarter witnessed subdued demand trends particularly in rural markets. Moreover, the period was characterized by the late onset of winter, negatively impacting the demand for winter contextual products. Despite these challenges, the company navigated the dynamic business environment, demonstrating resilience and achieving profit-led growth during Q3FY24.

The Company's Consolidated Revenues at Rs. 996 crores grew by 1% in Q3 with a flat growth in Domestic Business. However, non-winter products grew by 5%. The International business delivered a constant currency growth of 11%, primarily attributed to robust performance in the MENAP region.

During the quarter, the Company launched Zandu Agni Balm - a stronger multi-purpose balm to counter regional competition and gain share for overall balm portfolio. The Company also launched 5 digital first launches during the quarter on its D2C portal Zanducare - Zandu Mahabhringraj Tel, Zandu Shilajitprash , Zandu Livital - Ayurvedic Liver Syrup & Tablets and Zandu Dantveer Ayurvedic Toothpaste. In the International markets, the Company launched Creme21 Pure Glycerin Oil and 7 Oils in One Double Conditioning Shampoo range.



emami limited

In light of reduced input costs, the Company experienced a noteworthy enhancement in gross margins, reaching 68.8%, reflecting a substantial expansion of 290 basis points during the quarter. Furthermore, EBIDTA at ₹315 crore grew by 7%, with margins expanding by 170 basis points to 31.6%. Profit after tax at ₹258 crore, also grew by 9% with margins expanding by 180 basis points to 25.9%.

For the nine months ending December 2023, the Company witnessed a 5% increase in revenues, coupled with an expansion of gross margins by 290 basis points. EBIDTA surged by 11%, with margins expanding to 27.5%, indicating a rise of 170 basis points. Notably, the profit after tax demonstrated an impressive surge of 16%, amounting to ₹575 crore. The Board of Directors also recommended a second interim dividend of 400%, translating to ₹4/- per share for the fiscal year 2024.

The Company remains optimistic about future growth, supported by a favourable economic landscape, a positive trend in inflation, anticipated rural market recovery, government initiatives, and promising macroeconomic factors, all contributing to a confident outlook for sustained positive performance.

Mr Harsha V Agarwal, Vice Chairman and Managing Director, Emami Limited said:

"I am happy that we could deliver another quarter of resilient performance along with substantially improved profitability with a 7% growth in EBIDTA and 9% growth in Profit after Tax, despite subdued demand in Q3. Disrupted winter, weak rural demand and continued inflationary woes impacted the winter and discretionary offtakes. We remain committed to deliver volume led profitable growth going forward aided by accelerated scale up of emerging channels, distribution initiatives, ongoing brand and strategic investments coupled with launch of innovative products"

Mr Mohan Goenka, Vice Chairman and Whole-Time Director, Emami Limited said:

"We showcased our adaptability in the face of changing market dynamics to post a resilient revenue growth despite a delayed winter. Our International business posted an impressive 11% constant currency growth led by MENAP region. Our commitment to innovation remains unwavering, marked by the launch of various new innovative products both in domestic and international markets, underscoring our dedication to driving future growth and delivering value to our stakeholders."

About Emami Ltd

Emami: (NSE: EMAMILTD, BSE: 531162) Emami Ltd, founded in 1974, is one of India's leading FMCG Companies engaged in manufacturing & marketing of personal care & healthcare products.

With over 450 diverse products, Emami's portfolio includes trusted power brands like Navratna, BoroPlus, Fair & Handsome, Zandu Balm, Mentho Plus and Kesh King. After a successful takeover of



emami limited

Zandu Pharmaceuticals Works Ltd in 2008, in 2015, the Company acquired the business of 'Kesh King' and forayed into the Ayurvedic hair & scalp care segment. Emami, following the acquisition of Creme 21, a German brand with strong roots and brand recall in 2019, went on to acquire 'Dermicool', one of the leading Prickly Heat and Cool Talc brands of India in 2022. Emami products are available in over 4.9 million retail outlets across India through its network of 4000+ distributors and its global footprint spans over 70 countries including SAARC, MENAP, SEA, Africa, Eastern Europe and the CIS countries.

Emami is well known for its aggressive marketing powered by celebrity endorsements like Amitabh Bachchan, Shah Rukh Khan, Salman Khan, Hrithik Roshan, Ayushmann Khurrana, Madhuri Dixit, Juhi Chawla, Katrina Kaif, Kareena Kapoor Khan, Bipasha Basu, Malaika Arora Khan, Nushratt Bharuccha, Yami Gautam, Kangana Ranaut, Shilpa Shetty, Sonakshi Sinha, Juhi Chawla, Sonu Sood, Vidyut Jammwal, Kartik Aaryan, Varun Dhawan, Tiger Shroff, Surya, Jr. NTR, Sachin Tendulkar, Sourav Ganguly, Shikhar Dhawan, Sania Mirza, Saina Nehwal and many others over the years.

With a market cap of ~ ₹21,000 crores, Emami Ltd is the flagship Company of the diversified Emami Group. Please visit www.emamiltd.in for further information.

For further information, please contact:

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100% Ayurvedic & safe



Scientifically tested



Enriched with prebiotics



Acts on 7 digestive centres



No side effects



Ready-todrink shots









Q3 & 9MFY24 Performance Update

Q3FY24 Performance Snapshot



Domestic Non Winter Products

+5%

Domestic
Winter Contextual
Products

-9%

Total
Domestic
Flat
growth

International
Business
(Constant Currency)

+11%

International Business

+8%

Consolidated Revenues

+1%

Material Costs

-7%

EBIDTA Growth

+7%

PAT Growth

+9%

Margin Expansion

Gross Margins +290 bps

EBIDTA Margins +170 bps

PAT Margins +180 bps

9MFY24 Performance Snapshot



Domestic Non Winter

Products

+6%

Domestic

Winter Contextual
Products

-7%

Total

Domestic

+3%

International Business

(Constant Currency)

+12%

International Business

(INR)

+9%

Consolidated Revenues

+5%

Material Costs

-4%

EBIDTA Growth

+11%

PAT Growth

+16%

Margin Expansion

Gross Margins

+290 bps

EBIDTA Margins

+170 bps

PAT Margins

+210 bps

Note: All financials basis Consolidated Financial Statements

Brand wise performance



Navratna & Dermicool Range



Continued to maintain leadership position at 67.3% in the cool oil category (MAT Dec'23)

Q3 growth

+7%

9M growth +1%

Pain Management Range



Q3 growth +3%

9M growth +5%

- Launched "**Agni Balm**" a stronger multi-purpose balm to counter regional competition and gain share for overall balm portfolio
- On boarded **Bobby Deol** as a brand ambassador for Zandu Ortho Vedic Oil

Brand wise performance



Healthcare Range



Q3 growth

9M growth +4%

BoroPlus Range



Q3 growth -9%

9M growth -6%

- Sales of Immunity range impacted due to delayed winter; **Ex Immunity range sales grew by 3%** in Q3FY24
- Launched **5 new digital first products on Zanducare**D2C portal Zandu Mahabhringraj Tel, Zandu
 Shilajitprash, Zandu Livital Ayurvedic Liver Syrup &
 Tablets and Zandu Dantveer Ayurvedic Toothpaste.

- Lower sales due to delayed winter
- Continued to maintain leadership position at 60.5% in the Antiseptic cream category (MAT Dec'23)
- Taken innovative hoardings, specific visibility, and BTL activations, during the Ram Temple inauguration in Ayodhya in Jan'24.

Brand wise performance



Kesh King Range



Q3 growth -13%

9M growth -6%

Male Grooming Range



Q3 growth **-6%**

9M growth -4%

- Kesh King oil continued to maintain leadership position at 29.4% in the Ayurvedic Medicinal Oil category (MAT Dec'23)
- Packaging of Kesh King Shampoo revamped

- Continued to maintain leadership position at 66.9% in the Men's fairness cream category (MAT Dec'23)
- Men's Facewash increased market share by 40 bps at 6.5% (MAT Dec'23)

Strategic Investments











Robust sales growth of 80% in Q3FY24 and 112% in 9MFY24

NPD's: Domestic Business





NPD's: Zanducare







NPD's: Zanducare

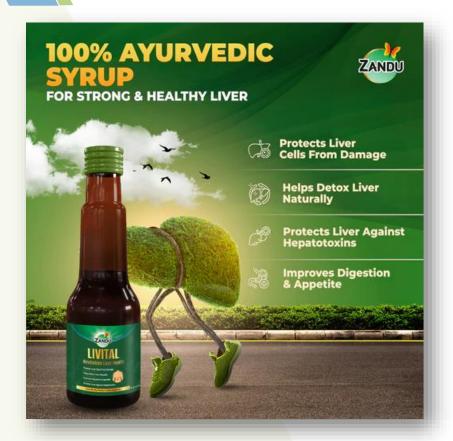






NPD's: Zanducare







Deepening Consumer Connect: ATL Campaigns

































Deepening Consumer Connect: BTL Initiatives













Marathon activations













SAMT Outlet Presence



Innovative Hoardings





Consumer Activations



Salon Activations



Health camps & Doctor

outreach programmes





International Business



Q3 Constant Currency Growth +11% Q3 Reported Growth

+8%

Strong growth despite currency depreciation and geopolitical disturbances in key geographies

9M Constant Currency Growth

+12%

9M Reported Growth

+9%

SAARC

9MFY24 Contribution 36%

MENAP

9MFY24 Contribution 42%

CIS

9MFY24 Contribution 10%







International Business: NPD's



Creme 21 Glycerin Range



Glycerin Oil (Launched in Q3FY24)

Glycerin Cream (Launched in Q2FY24)

7 Oils in One Double Conditioning Shampoo Range



Miracle Almond Elixir Blackseed Mystic Olive Fortifying Coconut

Purifying Aloe Vera

Q3FY24 Profitability



Q3FY24 Revenues

₹996 cr

Q3FY24
Gross Profit
₹ 685 cr

Q3FY24 EBIDTA ₹ 315 cr Q3FY24 PAT ₹ 258 cr

Revenue Growth +1%

Gross Profit
Growth
+6%

EBIDTA Growth +7%

PAT Growth +9%

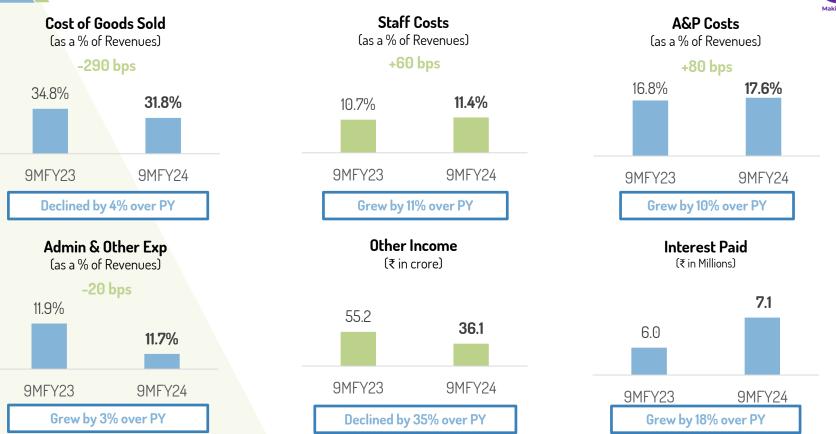
Q3FY24 Financial Analysis





9MFY24 Financial Analysis





Q3FY24 Consolidated Financials

₹ in crore

Particulars	Q3FY24	%	Q3FY23	%	Growth	FY23	% Ma
Net Sales	983.7	98.7%	975.1	99.2%	0.9%	3,362.0	98.7%
Other Operating Income	12.6	1.3%	7.6	0.8%	65.7%	43.7	1.3%
Revenue from Operations	996.3	100.0%	982.7	100.0%	1.4%	3,405.7	100.0%
Materials Cost	311.2	31.2%	335.5	34.1%	-7.2%	1,201.4	35.3%
A&P	165.7	16.6%	153.3	15.6%	8.1%	560.7	16.5%
Staff Cost	102.1	10.2%	93.4	9.5%	9.3%	367.8	10.8%
Admin and other expenses	102.4	10.3%	106.3	10.8%	-3.6%	413.2	12.1%
EBIDTA	314.8	31.60%	294.3	29.9%	7.0%	862.8	25.3%
Other Income	16.7	1.7%	6.9	0.7%	143.6%	68.9	2.0%
Interest	2.7	0.3%	1.8	0.2%	53.1%	7.4	0.2%
Amortisation of acquired TM's/ brands	23.4	2.4%	23.5	2.4%	-0.2%	149.9	4.4%
Depreciation/Amortisation of other assets	22.4	2.2%	23.8	2.4%	-5.8%	97.4	2.9%
PBT before Exceptional Items	283.0	28.4%	252.1	25.7 %	12.3%	677.1	19.9%
Share of Profit /(loss) of associate	(1.0)	-0.1%	(0.6)	-0.1%	66.2%	(7.5)	-0.2%
Exceptional Items	(5.9)	-0.6%	-	0.0%		-	0.0%
РВТ	276.1	27.7%	251.5	25.6%	9.8%	669.6	19.7 %
Тах	15.5	1.6%	18.5	1.9%	-16.3%	42.1	1.2%
Profit After Tax	260.6	26.2%	233.0	23.7%	11.9%	627.4	18.4%
Non controlling interest	2.3	0.2%	(4.2)	-0.4%	-154.3%	(12.2)	-0.4%
Profit for the Period	258.4	25.9%	237.1	24.1%	9.0%	639.6	18.8%

9MFY24 Consolidated Financials

₹ in crore

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Particulars	9MFY24	%	9MFY23	%	Growth	FY23	%
Net Sales	2,649.4	98.6%	2,545.4	99.1%	4.1%	3,362.0	98.7%
Other Operating Income	37.5	1.4%	24.4	0.9%	53.7%	43.7	1.3%
Revenue from Operations	2,686.8	100.0%	2,569.8	100.0%	4.6%	3,405.7	100.0%
Materials Cost	855.6	31.8%	893.2	34.8%	-4.2%	1,201.4	35.3%
A&P	472.0	17.6%	431.0	16.8%	9.5%	560.7	16.5%
Staff Cost	305.2	11.4%	275.7	10.7%	10.7%	367.8	10.8%
Admin and other expenses	315.6	11.7%	306.9	11.9%	2.8%	413.2	12.1%
EBIDTA	738.5	27.5%	663.0	25.8%	11.4%	862.8	25.3%
Other Income	36.1	1.3%	55.2	2.1%	-34.6%	68.9	2.0%
Interest	7.1	0.3%	6.0	0.2%	17.9%	7.4	0.2%
Amortisation of acquired TM's/ brands	70.0	2.6%	110.9	4.3%	-36.8%	149.9	4.4%
Depreciation/Amortisation of other assets	67.9	2.5%	72.4	2.8%	-6.3%	97.4	2.9%
PBT before Exceptional Items	629.6	23.4%	528.8	20.6%	19.1%	677.1	19.9%
Share of Profit /(loss) of associate	(2.2)	-0.1%	(7.2)	-0.3%	-69.9%	(7.5)	-0.2%
Exceptional Items	(5.9)	-0.2%	-	0.0%		-	0.0%
PBT	621.6	23.1%	521.7	20.3%	19.2%	669.6	19.7%
Tax	44.2	1.6%	35.9	1.4%	23.2%	42.1	1.2%
Profit After Tax	577.4	21.5%	485.8	18.9%	18.9%	627.4	18.4%
Non controlling interest	2.8	0.1%	(9.4)	-0.4%	-129.5%	(12.2)	-0.4%
Profit for the Period	574.6	21.4%	495.1	19.3%	16.1%	639.6	18.8%

2nd Interim Dividend





Total Dividend of ₹ 8.0/- per share (payout of ₹ 349.2 cr) including 1st Interim Dividend in current financial year

Awards, Accolades & Recognitions





Founders, **Shri RS Agarwal** and **Shri RS Goenka** felicitated by **Hurun India** with the **Most Respected Entrepreneur Award** for the year 2023



Received the Greentech
Award for Environmental
Excellence at the
prestigious platform of 23rd
Greentech Environment
Summit & Awards 2023



exchange4media
recognised BoroPlus as
one of the Top 5 winners
in the 'Bottom of the
Pyramid' category at their
Pitch Top 50 Brands 2023



Kesh King Onion Oil and Fair and Handsome won the Gold Awards for its marketing initiatives by exchange4media (e4m) Mobile Awards – The Maddies.



Thank you

