εmami LIMITED

17th September, 2026

The Manager – Listing
National Stock Exchange of India Ltd.
Exchange Plaza, Plot No. C/1, Block – G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: EMAMILTD

The Manager – Listing
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 531162

Sub: Outcome in relation to the meeting of the board of directors ("Board") of Emami Limited (the "Company") dated 17 September 2026 approving the buyback of equity shares (the "Buyback")

Dear Sir/ Madam,

In furtherance to our intimation letter dated 14th September 2026 and pursuant to Regulation 30 of the SEBI Listing Regulations read with circular issued by the Securities and Exchange Board of India ("**SEBI**") bearing number CIR/CFD/CMD/4/2015 dated September 09, 2015, this is to inform you that the Board of the Company, approved the Buyback of the Company's fully paid-up equity shares having a face value of ₹ 1 (Indian Rupee One Only) each (the "**Equity Shares**"), for an aggregate amount not exceeding Rs. 28,200.00 Lakhs (Indian Rupees Twenty Eight Thousand and Two Hundred Lakhs only) excluding filing fees, advisory fees, intermediaries fees, public announcement publication expenses, printing and dispatch expenses if any, brokerage, costs, fees, turnover charges, taxes such as securities transaction tax, goods and service tax (if any) and income tax, stamp duty and other incidental and related expenses ("**Maximum Buyback Size**") and at a price not exceeding ₹ 475.00 (Indian Rupees Four Hundred and Seventy Five Only) per Equity Share ("**Maximum Buyback Price**"), payable in cash, from its shareholders / beneficial owners (other than those who are promoters, members of the promoter group and persons in control (and their associates)), from the open market through stock exchange mechanism in accordance with the provisions of the SEBI (Buy-Back of Securities) Regulations, 2018, as amended ("**Buyback Regulations**") and the Companies Act, 2013 and the rules made thereunder, each as amended from time to time ("**Companies Act**") (the process being referred hereinafter as "**Buyback Process**").

The indicative maximum number of Equity Shares proposed to be bought back at the Maximum Buyback Size and Maximum Buyback Price would be 59,36,842 (Fifty Nine Lakhs Thirty Six Thousand Eight Hundred and Forty Two Only) shares at Rs. 475/- (Rupees Four Hundred and Seventy Five Only) per Share ("**Maximum Buyback Shares**") representing 1.36% which is less than 25% of the existing paid up equity capital of the Company as of March 31, 2026 and approximately 1.36% of the total paid-up equity share capital of the Company as on the date of the Board Meeting. If the Equity Shares are bought back at a price below Maximum Buy

Back Price, the actual number of Equity Shares bought back could exceed the Maximum Buyback Shares, but will always be subject to the Maximum Buy Back Size.

The company shall utilise at least 75% of the amount earmarked as the Maximum Buy Back Size for the Buy Back i.e. ₹ 21,150.00 Lakhs (Rupees Twenty One Thousand One Hundred and Fifty Lakhs Only) ("**Minimum Buy Back Size**"). Based on the Minimum Buy Back Size and Maximum Buy Back Price, the Company would purchase indicative minimum of 44,52,632 (Forty Four Lakhs Fifty Two Thousand Six Hundred and Thirty Two) Equity Shares ("**Minimum Buyback Shares**"). Further the Company shall ensure at least seventy-five percent of the amount earmarked for buy-back, will, be utilized for buying-back Equity shares and 40% of Maximum Buyback Size i.e. ₹ 11,280.00 Lakhs (Rupees Eleven Thousand Two Hundred and Eighty Lakhs Only) is utilised within the initial first half from the opening of the offer.

The Maximum Buyback Size represents 9.28% and 9.98% of the aggregate of the total paid up capital and free reserves of the Company based on the audited consolidated financial statements of the Company as at March 31, 2026, respectively (being the latest available audited financial statements of the Company), which is not more than 10% of the total paid up capital and free reserves of the company in accordance with the proviso to Regulation 5(i)(b) of the Buyback Regulations and Section 68(2)(b) of the Companies Act.

The Board has also constituted a committee for the purposes of the Buyback (the "**Buyback Committee**") and has delegated its powers to the Buyback Committee to do or cause to be done all such acts, deeds, matters and things, in its discretion, deem necessary in connection with the Buyback.

The public announcement setting out the process, timelines and other statutory details of the Buyback will be released in due course, in accordance with the Buyback Regulations. The pre-Buyback and post-Buyback shareholding pattern of the Company is attached hereto as **Annexure- A.**

The Board meeting commenced at 10:30 A.M. and concluded at 11:35 A.M.

The same is also available on the Company's website at www.emamiltd.in.

This is for your information and record.

Thanking you,
Yours faithfully,
For Emami Limited

Naresh Hiralal Bhansali
Digitally signed by Naresh Hiralal Bhansali
Date: 2026.09.17 11:51:56 +05'30'

N. H. Bhansali
CEO- Finance, Strategy & Business Development and CFO

(Encl: As above)

<u>Annexure – A</u>

Shareholding Pattern of the Company

Sr. No.	Category of Shareholders	Pre Buyback (as on 17, September, 2026)		Post Buyback*	
		Number of Equity Share held	% to the existing Equity Share capital	Number of Equity Share held	% to the Equity Share capital
A.	**Promoter and Promoter Group**	23,93,93,412	54.84	23,93,93,412	55.60
B.	**Public Shareholders**	19,71,06,588	45.16	19,11,69,746 - - -	44.40 - - -
C1	**Shares underlying DRs**	-	-		
C2	**Shares held by Employee Trust**	-	-		
C.	**Non Promoter-Non Public (C1+C2)**	-	-		
	TOTAL (A+B+C)	43,65,00,000	100.00	43,05,63,158	100.00

**Assuming the Buyback of Maximum Buyback Shares, i.e., 59,36,842 (Fifty Nine Lakhs Thirty Six Thousand Eight Hundred and Forty Two Only) Equity Shares, at the Maximum Buyback Price, i.e., ₹475.00/- per Equity Share. The actual shareholding pattern post-Buyback may vary depending upon the actual number of Equity Shares bought back under the Buyback.*

emami GROUP

EMAMI LIMITED

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